

Privacy statement De Ruijter Strategy b.v.

Below you will find the privacy statement of De Ruijter Strategy b.v. in agreement with the General Data Protection Regulation (GDPR), which will be enacted on the 25th of May 2018.

Processed Data

De Ruijter Strategy b.v. can process personal data about you because you are using the services of De Ruijter Strategy b.v., and/or because you have provided the data through a contact form on the website, e-mail or physically (business card) to De Ruijter Strategy b.v. De Ruijter Strategy b.v. might process the following data:

- Your first- and last name
- Your address
- Your telephone number
- Your e-mail address

Why De Ruijter Strategy b.v. requires the data

De Ruijter Strategy b.v. processes your personal data to contact you on your request, and/or to approach you in writing (e-mail and/or post) if telephone contact cannot be made. Additionally, your personal data can be used in support of an agreement between yourself and De Ruijter Strategy b.v., usually consisting of delivered services. De Ruijter Strategy b.v. stores the aforementioned data in an enclosed database solely for the purpose of a potential future collaboration.

Duration of data storage

Conform the GDPR De Ruijter Strategy b.v. saves the personal data for a duration of five years, counted from the termination of cooperation, unless you actively indicate to be erased from the database prior to this term. Other data arising from a cooperation shall be deleted directly after fulfilment of the cooperation, unless otherwise agreed in writing with you.

Sharing data with third parties

De Ruijter Strategy b.v. only provides your personal data to third parties if this is required for the agreement with you, or to comply with the law. De Ruijter Strategy b.v. maintains a confidentiality agreement with all of its sub-contractors and employees.

Mapping website visits

On the websites of De Ruijter Strategy b.v. (www.deruijter.net and www.deruijter.com) data on website visits are kept, including the IP-address of your computer and a timestamp for the moment data is requested and data that your browser redirects. This data can be used for the analysis of website- and click behaviour. De Ruijter Strategy b.v. uses this information to improve the working of the website. This data is anonymized for as far as it can and shall not be shared with third parties.

Google analytics

De Ruijter Strategy b.v. uses Google Analytics to keep track of how users use the website and how effective the Adwords-advertisements on the search pages of Google are. The collected data, including your computers IP address, will be stored on the Google servers in the United States. Please read the privacy policy of Google for more information. Google uses this information to keep track of how the websites of De Ruijter Strategy b.v. is used, to provide De Ruijter Strategy b.v. with reports on user activity and to increase the effectiveness of their advertising campaigns. Google can share this (anonymised) data to third parties when Google is legally required to do so, or when these parties process this data on behalf of Google. De Ruijter Strategy b.v. has no influence over this process. De Ruijter Strategy b.v. has not given permission to Google to use the information collected for the Analytics purpose for any other of Googles services.

Managing, adjusting or deleting your data

You maintain the right to manage, adjust, delete or transfer your data with regard to dataportability, as directed in the GDPR. You can send a request for managing, correcting or deleting your data to info@deruijter.net. De Ruijter Strategy b.v. will reply as quickly as possible to your request but maximally within four weeks.

Security

De Ruijter Strategy b.v. takes the protection of your data seriously and has taken adequate measures to counter misuse, loss, unauthorized access, unwanted disclosure and illegitimate adjustment of your data. The websites of De Ruijter Strategy b.v. make use of a reliable SSL Certificate to safeguard your data from falling in the wrong hands. Moreover, your data is stored in a secure environment which is managed by an external party which is specialized in IT security. If you have the impression that your data is not secured properly, if there are indications of misuse or if you want to know more of the security employed by us for the gathered data please contact De Ruijter Strategy b.v.

De Ruijter Strategy b.v. can be reached through the following means:

- Address (for post and visits): Nachtwachtlaan 20, 1058 EA, Amsterdam
- Enrollmentnumber for the Dutch Chamber of Commerce: 33285813
- Telephone: +31 20 625 02 14
- E-mail address: info@deruijter.net